

To be the leader in our business which is so vital to people's lives and the environment











Milestone.....

Resin production & equipment assembly starts

1969 First major contract - CPCL

1974 All India dealer network

Recognised by Department of Science & Technology (DSIR)

1977 Listed on Bombay Stock Exchange

1978 First company to introduce reverse osmosis concept in India

Engineering & fabrication operations set up

1983 First Employee Trusts formed











Milestone.....

- 1985 Ion Exchange becomes a wholly owned Indian company after Permutit divests
- 1987 Manufacture of reverse osmosis membranes starts
- 1991 Started SE Asian operations
- First sea water reverse osmosis desalination plant in India at GEB, Sikka
- 1997 100% export-oriented unit (EOU) set up
- 1998 Consumer product manufacturing starts at Goa
- 2005 Joint venture on waste water & environment technologies
- 2007 Manufacturing set up in Hamriyah, UAE
- 2008 Operations set up in USA







ABOUT US

- Asia's largest environment solutions provider, with a strong international presence
- Total water & environment management solutions for all sector
 industry, homes and communities, urban and rural
- Complete range of technologies, processes and products few companies in the world can provide.
- 360° environment management capability adds value across entire cycle – from influent supply and conservation through production and processes to effluent treatment and recycle for zero discharge











ABOUT US

Five decades expertise...

- More than 50,000 installations worldwide
- Over 500 installations in core sector thermal & nuclear power stations, fertilizer factories, refineries & petrochemical plants.
- Exports to USA, UK, Russia, Africa, South East Asia, Japan, the Middle East and neighbouring countries.

Extensive Infrastructure

- All India infrastructure production facilities, sales offices, dealer network
- Largest service network in water treatment industry in Asia
- Global presence through overseas operations and offices
- Five production facilities, two R&D centres













MARKET SEGMENT

Global Market Heavy Segment Medium Segment Light Segment Home Products

Power

Refinery & Petrochem

Steel & Metal

Paper

Municipal & Community Services

Pharma

Electronics

Sugar

Textiles

Cement

Chemicals

Food & Beverage

Auto

Hotels & Hospitals

Realty

Rural

Railway/

Defence

Tap Attachment

Storage filter

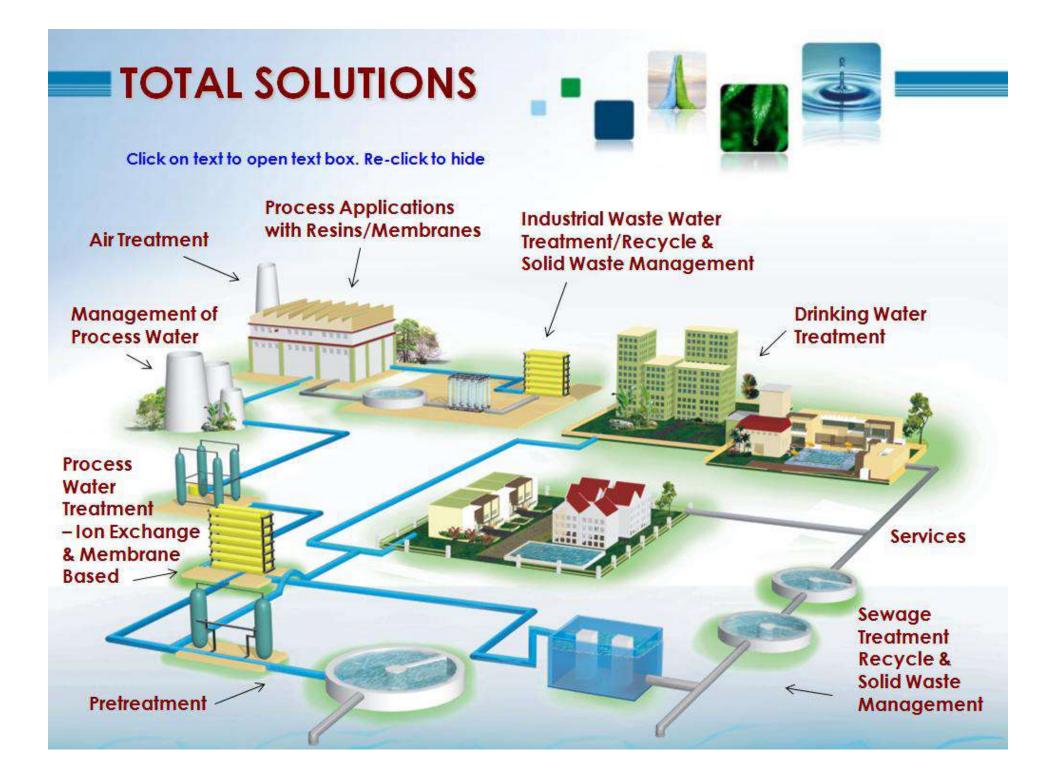
Non RO

RO Water Purifier

Water Softeners

Iron Remover







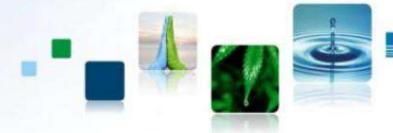


The only company in India offering Total Water Solutions

Industry • Homes • Communities







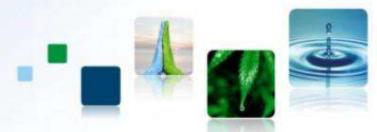
OUR MISSION

We work for the satisfaction of our customers, the wellbeing of our stakeholders and for the benefit of society of which we are a part.

We pursue the path of continuous improvement.







OUR VALUES

- ☐ Customer satisfaction
- ☐ Protection of the environment
- ☐ Ethical, disciplined work behavior through Teamwork and individual initiative
- □ Pursuing excellence through continuous R&D and employee Training
- □ Work ethics inspired by professionalism and integrity
- ☐ Safe and congenial work environment
- Contributing to the wellbeing of the community







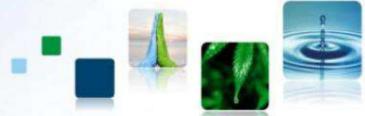
Water Digest Water Awards in association with UNESCO

- Distinguished Industrial Water Treatment Project (2011-12)
- Complete Domestic Water Solutions Provider (2011-12)
- Best R&D & Technological Breakthrough
 Zero B eco RO (2012-13)
- Best Water Treatment 'Water Treatment Chemicals' (2012-13)
- Best Complete Water Management Solutions Provider – Domestic & Institution (2013- 14)









Water Digest Water Awards in association with UNESCO

- Best Water Company with UNESCO (2006-07, 2007-08, 2008-09, 2009-10, 2011-12, 2012-13)
- Best Water Conserver Waste Water Management (2006-07, 2007-08, 2008-09)
- Best RO Purifier (2006-07, 2007-08)
- Best Water Treatment Chemicals (2008-09)
- Distinguished Water Purifier RO 2009-10)
- Best Water Treatment Project Industrial (2010-11)
- Best Water Treatment Water Treatment Chemicals (2010-11)













Frost & Sullivan

- **Environment Excellence Awards**
- Best Company in Water & Waste Water Treatment Segment (2009)
- 'Market Penetration Leadership' in the Water & Wastewater Services Vertical (2010)
- India Excellence in Chemicals, Materials & Foods Award
- 'Voice of Customer' in the Product Excellence in Water Treatment Chemicals Category (2010)

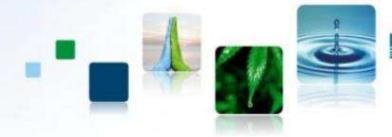
PPMAI Achievement Award

Best Water Treatment Project – Industrial (2010-11)









Aqua Excellence Award

Outstanding Contribution Towards the Cause of Waste Treatment &
 Environment Endeavour's – Private Sector (2011-12) – Ion Exchange Waterleau Ltd.

FICCI Award

Best Manufacturing Practices - Resin Division, Ankleshwar (2011-12)

Mera Brand Awards

Zero B as the Most Preferred RO Brand (for 4 consecutive years)



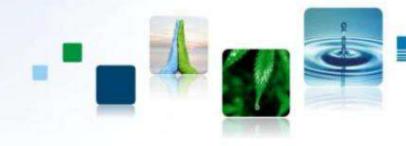










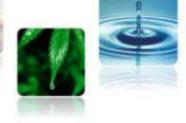


Usage & Attitude towards Water Purifiers









Impressions about Water Purifier...

Perceptions about water purifier seems to have seen a sea change...

Nascent impressions

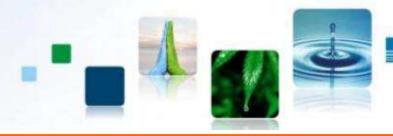
Impression today!

- Lack of need
- For the high class people
- Credibility questions
- No need of boiling

- Necessity
- Affordable & variety
- Safe and effective







Need, Reasons & Benefits......

Need

Issues with current methods of purification Increased awareness towards hygiene

Reasons

It saves time
It takes out bacteria & viruses
It's clean & safe

Benefits

Saves time Gives clean and safe water









End Pay offs.....

Safe and pure water

Easy purification

FUNCTIONAL BENEFITS

No illness, family is safe

Anyone can use in family

Happiness

Satisfaction of protecting family

No tension

EMOTIONAL BENEFITS







WE PIONEERED IT









Our Production Facilities......



Ankleshwar, Gujarat for ion exchange resins



Hosur, Tamil Nadu for packaged water & waste water treatment systems



Patancheru, Andhra Pradesh for specialty chemicals



Verna, Goa for packaged pre-engineered water treatment plants & membranes



Rabale, Maharashtra for custom-built plants & EOU



Wada, Maharashtra for engineered composites and structural









Our Research and Development

- In-house R&D since 1965
- Recognized by Department of Science & Technology in 1973
- R & D centres
- For Chemicals at Patancheru,
 Andhra Pradesh
- For Engineering at Rabale,
 Maharashtra
- Over 80 specialists working on R&D
- Over 40 patents
- Over 100 products launched









Global Footprint







Our Network in India...

- Branch Office
- Corporate Office
- Regional Office
- DSA
- Watermart
- Own Service

Network

- Service Franchisee
- Distributor
- Retailer











Our Esteemed Client.....





Just a few names that continue to trust and associate with our Pure Water Solutions....



Zero B Wide Range of Products







Suraksha Water Purifier



- ☐ Tap attachment water purifier with globally acclaimed Resin Technology
- ☐ Gives 7500 litres of bacteria-free pure drinking water (disinfected) at a flow rate of 2 litres/min
- ☐ Inbuilt indicator to indicate the expiry of unit life
- ☐ Designed to fit any tap size & with FREE ADAPTOR INSIDE
- Requires no electricity
- ☐ Zero Bacteria, Zero Virus, Zero Boiling, Zero Electricity & Zero Maintenance water purifier



Technical Specification	
Dimension (L x W x H)	88 x 64 x 115 mm
Weight	90 gms
Flow Rate	2 Litre / Minute









- ☐ Remove Physical Impurities, reduces turbidity by 7
- ☐ Iodinated Resin Technology, permanently kills bacteria & viruses
- ☐ Bacteriostatic Activated Carbon, removes excess iodine, chlorine, organics, color and foul taste from water
- ☐ Gives 3000 litres of bacteria and virus free pure drinking water
- ☐ Globally acclaimed Ion Exchange Resin Technology that kills bacteria & viruses faster than any other purification process
- ☐ Energy stimulating water for healthy & energetic life
- ☐ Transparent tank made up of food grade material helps to see water level

Technical Specification	
Dimension (W x H)	610 x 320 mm
Weight	2.4 kgs
Storage Capacity	15 Liters
Stages of Purification	3 + Magnitude
Turbidity Removal	By 70 %
Washable HI-Q filter Dome	Polypropylene, Special HI-Q Filter media
One filtration cycle	30 Min (depending on turbidity)
Breakthrough Capacity	3000 Litres



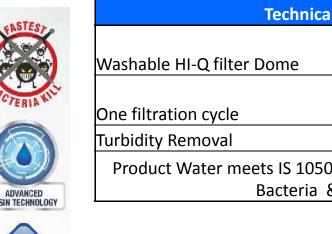








- ☐ Gives 3000 ltr. of pure bacteria free safe drinking water
- ☐ Triple Suraksha filtration
- ☐ 3 stage of purification process
- ☐ No electricity required, No Boiling required
- ☐ Use Bacteriostatic Activated Carbon to remove excess Iodine, Chlorine, Organics, Color, Odour & Foul Taste
- ☐ Turbidity removal upto 70%
- ☐ Globally acclaimed resin technology



Technical Specification	
Washable HI-Q filter Dome	Polypropylene, Special HI-Q Filter media
One filtration cycle	30 Min. (depending on turbidity)
Turbidity Removal	By 70 %
Product Water meets IS 10500 for disease causing Water borne Bacteria & Virus removal	









- Direct attachment to tap or water cooler
- ☐ Eliminates disease causing bacteria and viruses
- ☐ Removes unwanted odor, taste & color to give natural tasting water
- Globally acclaimed resin technology
- Requires no electricity
- Virtually maintenance free
- Better results in comparison to boiling water
- □ Saves gas, time & effort
- AUTOGUARD does not allow impure water to pass through the system

Technical Specification	
Dimension (L x W x H)	Max. Dia – 125 mm
Cartridge life	12,000 litres
Maximum working pressure	6.0 kg/cm sq.
Minimum working pressure	0.5 kg/cm sq.
Operating Flow	2 litres / min.

The flow may reduce if the filter gets clogged or if the pressure is the line is low









- ☐ For safe & natural tasting water based on Zero B Resin Technology
- ☐ Eliminates disease causing bacteria and viruses
- Removes unwanted odor, taste & color to give natural tasting water
- □ Globally acclaimed resin technology
- Requires no electricity
- □ Separate water meter to indicate capacity utilization.
- ☐ Higher dispensing capacity of 4 liters per min
- ☐ Not only paralyses, but effectively eliminate bacteria and Viruses

Technical Specification	
Dimension (L x B x H)	445 x 145 x 445 (in mm)
Cartridge life	40,000 litres
Maximum working pressure	6.0 kg/cm sq.
Minimum working pressure	0.5 kg/cm sq.
Operating Flow	4 litres / min.
Weight	3.8 kgs (approx.)





SOLAR Non Electric Water Purifier



- ☐ 6 stage online non-electric water purifier with solar intelligence that gives clear, crisp water
- ☐ Removes heavy metals like aluminum, lead, etc
- ☐ Storage cum online multiport facility to be attached with refrigerator, coffee maker, water cooler, etc
- Purifier Health Indicator show cartridge life and water quality
- □ Detachable transparent tank with 4 ltr. capacity
- ☐ Gives energy stimulating water for healthy & energetic life
- ☐ Conforms to IS 10500 drinking water standards
- Wall mount model saves kitchen space

Technical Specification	
Dimension (L x W x H)	270 x 230 x 370 mm
Weight	4.4 Kgs
Flow Rate	2 Liter / Minute
Storage Capacity	4 Liters
Stages of Purification	6 Stages
Solar System Life	 Life of lithium cell - Minimum 1 years Under favorable Indoor light condition, life of lithium cell - Minimum 3 years











- ☐ The 6 stage UV water purification system paralyses diseases causing bacteria & viruses by disrupting genetic cell
- ESS Technology sanitize the tank water & prevent germ build up 24 x 7 by ruling out the decontamination and slime build up of bacterial growth.
- ☐ Hexapure technology purification process ensures pure and safe water
- ☐ Detachable storage tank ensure to keep 4 litres water ready for use always & gives your extra advantage for easy cleaning of tank
- ☐ Wall mount model, save your platform spaces
- ☐ Intelligent Auto Fill ensures that the UV Purifier never runs out of pure & safe drinking water
- ☐ Energy stimulating water for healthy & energetic life

Technical Specification	
Dimension (L x W x H)	270 x 230 x 370 mm
Weight	4.4 Kgs
Flow Rate	2 Liters / Minute
Storage Capacity	4 Liters
Stages of Purification	6 Stages









- ☐ 6-stage Reverse Osmosis (RO) Purifier
- Converts salty water to pure, crystal clear, natural tasting drinking water
- ☐ Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- Fully automatic operations
- ☐ Works on low pressure thereby lower fouling of membrane
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical Specifications	
Dimension (basic Unit)	330 x 320 x 390 (in mm)
Weight	12 kg
Output flow rate	8* litres / hour
Tank Capacity	7 litres
Minimum Inlet Water (TDS)	1300 ppm (Subject to hardness of inlet water been less than 500 ppm)
Rejection of Salts (TDS)	Upto 95%
Recovery of Water	Upto 25 – 30%
RO Membrane	50 GPD x 1
Maximum Duty Cycle	40 litres / day

Inder the test conditions of water inputs @ 750 $^{
m 7}$





Pristine RO Water Purifier



Features

- ☐ 6-stage Reverse Osmosis (RO) Purifier
- ☐ Converts salty water to pure, crystal clear, natural tasting drinking water
- ☐ Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- ☐ Fully automatic operations
- ☐ Works on low pressure thereby lower fouling of membrane
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- ☐ Double safety purifier provides additional safety by offering 100% germicidal protection
- ☐ Gives energy stimulating water for healthy & energetic life
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical	Specification
Dimension (L x W x H) Weight	330 x 320 x 390 (in mm) 12 Kg
Flow Rate	14* liter / hours
Inlet Pressure (Min / Max)	0.5 kg / sq.cm / 2.0 kg / sq.cm
Max. Feed water TDS	1300 ppm (Subject to hardness of feed water being less then 500 ppm)
Rejection of TDS (Min.)	Up to 95%
Recovery of Pure Water	
(Min.)	Up to 25 – 30%
Sediment Filter	10 Micron
RO Membrane	100 GPD x 1
Input Voltage	230 VAC <u>+</u> 10% 50 Hz
Power Consumption	30 W Maximum
Maximum Duty Cycle	70 litres / day





*Under the test conditions of water inputs @ 750 TDS

Sapphire RO Water Purifier



- ☐ 7-stage Reverse Osmosis (RO) Purifier works on Heptapure Technology
- ☐ Consume less space, wall mount, compact, elegant look, gives aesthetic look to your kitchen
- Beautiful & glowing transparent detachable 6 liters tank, hence easy to use & clean
- Converts salty water to pure, crystal clear, natural tasting drinking water
- ☐ Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- Tank full indicator
- ☐ Works on low pressure thereby lower fouling of membrane
- Double safety purifier provides additional safety by offering 100% germicidal protection
- ☐ Gives energy stimulating water for healthy & energetic life
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical Specification			
Dimension (L x W x H)	275 x 230 x 370 (in mm)		
Weight	12 Kg		
Flow Rate	8* litres / hour		
Inlet Pressure (Min / Max)	0.5 -2.0-kg / cm2		
	1300 ppm (Subject to		
	hardness of feed water		
Max. Feed water TDS	being less then 500 ppm)		
Rejection of TDS (Min.)	90 to 95%		
Recovery (Min.)	25 – 30%		
Sediment Filter	10 Micron		
RO Membrane	60 GPD x 1		
Input Voltage	230 <u>+</u> 10% VAC		
Power Consumption	30 W Maximum		
Maximum Duty Cycle	40 litres / day		





Kitchen Mate RO Water Purifier

Giorn Vise



This product is comprised of Unit, Tank & Faucet



Customized placement of the filter below the counter with the tank to suit the space

Features

- ☐ 6-stage Reverse Osmosis (RO) Purifier under the counter model that saves kitchen space.
- Pressure booster pump provides constant water pressure to the system
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water
- ☐ Auto shut off valve (Non wired) ensures pump cut off whenever the tank fills up.
- ☐ Double safety purifier provides additional safety by offering 100% germicidal protection

Product water meets USEPA drinking water standards & IS 10500

Technical S	Specification
Dimension (L x W x H)	305 x 220 x 372 (in mm)
Weight	13 Kg
Flow Rate	8* litres / hours
Inlet Pressure (Min / Max)	0.5 -2.0-kg / cm ²
	1300 ppm (Subject to hardness of
	feed water being less then 500
Max. Feed water TDS	ppm)
Rejection of TDS (Min.)	90 to 95%
Recovery of Pure Water (Min.)	25 – 30%
Sediment Filter	10 Micron
RO Membrane	50 GPD x 1
Input Voltage	230 <u>+</u> 10% VAC
Power Consumption	24 W Maximum
Stages of Purification	6
Hydropneumatic Tank Pressure in	
kg/cm2	1.8 to 2.8 (factory set)
Tank Dimension (Height x Dia)	368 x 267
Maximum Duty Cycle	40 litres / day





- ☐ 7-stage Reverse Osmosis (RO) Purifier works on Heptapure Technology
- ☐ Consume less space, wall mount, compact, elegant look, gives aesthetic look to your kitchen
- ☐ Beautiful & glowing transparent detachable 6 liters tank, hence easy to use & clean
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- ☐ Tank full indicator & advanced membranes helps to fill the tank faster
- ☐ Works on low pressure thereby lower fouling of membrane
- ☐ Double safety purifier provides additional safety by offering 100% germicidal protection
- ☐ Gives energy stimulating water for healthy & energetic life
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical Specification			
Dimension (L x W x H)	275 x 230 x 370 (in mm)		
Weight	12 Kg		
Flow Rate	14.4* litres / hour		
Inlet Pressure (Min / Max)	0.5 -2.0-kg / cm ²		
	1300 ppm (Subject to		
	hardness of feed water being		
Max. Feed water TDS	less then 500 ppm)		
Rejection of TDS (Min.)	90 to 95%		
Recovery of Pure Water			
(Min.)	25 – 30%		
Sediment Filter	10 Micron		
RO Membrane	75 GPD x 1		
Input Voltage	230 <u>+</u> 10% VAC		
Power Consumption	24 W Maximum		
Maximum Duty Cycle	72 litres / day		





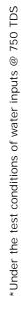
Ultimate RO Water Purifier



- ☐ 6-stage Reverse Osmosis (RO) Purifier
- ☐ Converts salty water to pure, crystal clear, natural tasting drinking water
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- ☐ Fully automatic operations
- ☐ Works on low pressure thereby lower fouling of membrane
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- ☐ Double safety purifier provides additional safety by offering 100% germicidal protection
- ☐ Gives energy stimulating water for healthy & energetic life
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical Specification			
Dimension (L x W x H)	330 x 320 x 450 (in mm)		
Weight	12 Kg		
Flow Rate	14.4* litres / hour		
Inlet Pressure (Min / Max)	0.5 -2.0-kg / cm ²		
	1300 ppm (Subject to		
	hardness of feed water being		
Max. Feed water TDS	less then 500 ppm)		
Rejection of TDS (Min.)	90 to 95%		
Recovery of Pure Water			
(Min.)	25 – 30%		
Sediment Filter	10 Micron		
RO Membrane	100 GPD x 1		
Input Voltage	230 <u>+</u> 10% VAC		
Power Consumption	24 W Maximum		
Maximum Duty Cycle	72 litres / day		





eco RO RO Water Purifier



Features

- ☐ The world only eco RO that gives your 70% Pure Water Recovery, equipped with HRR Technology
- ☐ e-Health sanitizes the water storage tank 24 x 7 to prevent germ build up
- ☐ ESS technology prevent germ build up by automatically cleaning the purifier
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals from water.
- ☐ Fully automatic operations
- ☐ Automatic power flush enhances membrane life
- 8 Purification process ensures more pure water for your health
- ☐ Reduces water wastage by 80%
- ☐ Awarded "Best Water R&D and Technological Breakthrough eco RO 2012-2013 by UNESCO & WQA
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technica	Specification
Dimension (L x W x H)	275 x 230 x 370 (in mm)
Weight	12 Kg
Flow Rate	17* litres / hour
Inlet Pressure (Min / Max)	0.5 -2.0-kg / cm ²
Max. Feed water TDS	1300 ppm (Subject to hardness of feed water being less then 500 ppm)
Rejection of TDS (Min.)	90 to 95%
Pure Water Recovery	Upto 70%
Water Saving	80% of input water
Sediment Filter	10 Micron
RO Membrane	Ultra Low fouling 80 GPD
Input Voltage	230 <u>+</u> 10% VAC
Power Consumption	30 W Maximum
Maximum Duty Cycle	85 litres / day





*Under the test conditions of water inputs @ 750 TDS

RO Water Purifier



This product is comprised of Unit, Tank & Faucet

- ☐ Pure, safe drinking water for your big family, hotels, restaurants, resorts, offices, factories, educational institutes, etc
- ☐ It is the most economical method to get natural tasting water
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals, TDS from water
- ☐ Fully automatic operations
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- ☐ Dry run protection pump avoids unnecessary wastage of power by automatically shutting off when there is no water.

Technical Specification	15 LPH	25 LPH
Dimension (L x W x H)	300 x 300 x 540 mm	300 x 300 x 540 mm
Weight	16 kgs	16 kgs
Flow Rate	30* liters / hour	37* liters / hour
Inlet Pressure		
(Min/Max)	0.5 -2.0-kg / cm ²	0.5 -2.0-kg / cm ²
Max. Feed Water TDS	1500 ppm	1500 ppm
Rejection of TDS (Min.)	90 to 95%	90 to 95%
Water Recovery (Min.)	Upto 40%	Upto 40%
Sediment Filter	10 micron	10 micron
RO Membrane	75 GPD x 2	75 GPD x 3
Input Voltage	230 <u>+</u> 10% VAC	230 <u>+</u> 10% VAC
Power Consumption	80 W Max.	80 W Max.
Stages of Purification	4	4
Hydropneumatic Tank		
Pressure in kg/cm2	1.8 to 2.8 (factory set)	1.8 to 2.8 (factory set)
Tank Dimension (Hgt x		
Dia)	368 x 267	368 x 267
Maximum Duty Cycle	150 litres / day	185 litres / day





Intello RO Water Purifier



This product is comprised of Unit, Tank & Faucet

Features

- ☐ Pure, safe drinking water for your big family, hotels, restaurants, resorts, offices, factories, educational institutes, etc
- ☐ Equipped with International breakthrough ESS (Electronic System Sanitizer) technology that keeps the tank water free from slime & bacteria for several days
- ☐ Unique IMS (Intello Monitoring System) technology that indicates the quality of output water, cartridge life, filter replacement alerts, flow rates, etc
- ☐ It is the most economical method to get natural tasting water
- Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- ☐ Dry run protection pump avoids unnecessary wastage of power by automatically shutting off when there is no water.
- ☐ Product water meets USEPA drinking water standards & IS 10500

Technical Specification	15 LPH	25 LPH
Dimension (L x W x H)	445 x 275 x 410 mm	445 x 275 x 410 mm
Weight	16.5 kgs	16.5 kgs
Flow Rate	30* liters / hour	37* liters / hour
Inlet Pressure		
(Min/Max)	0.5 -2.0-kg / cm ²	0.5 -2.0-kg / cm ²
Max. Feed Water TDS	1500 ppm	1500 ppm
Rejection of TDS (Min.)	90 to 95%	90 to 95%
Water Recovery (Min.)	25 – 30%%	35 - 40%
Sediment Filter	10 micron	10 micron
RO Membrane	75 GPD x 2	75 GPD x 3
Input Voltage	230 <u>+</u> 10% VAC	230 <u>+</u> 10% VAC
Power Consumption	80 W Max.	80 W Max.
Hydropneumatic Tank		
Pressure in kg/cm2	1.8 to 2.8 (factory set)	1.8 to 2.8 (factory set)
Tank Dimension (Hgt x		
Dia)	368 x 267	368 x 267
Maximum Duty Cycle	150 litres / day	185 litres / day





*Under the test conditions of water inputs @ 750 TDS

RO Water Purifier



Features

- ☐ Pure, safe drinking water for your big family, hotels, restaurants, resorts, offices, factories, educational institutes, etc
- ☐ It is the most economical method to get natural tasting water
- Removes excess salts, bacteria, viruses, pesticides, harmful chemicals & heavy metals, TDS from water
- ☐ Fully automatic operations
- ☐ Auto Flush Timer periodically flushes to remove salt deposited on the membrane & thereof enhance the membrane life
- ☐ Dry run protection pump avoids unnecessary wastage of power by automatically shutting off when there is no water.

Technical Specification	60 LPH	100 LPH	150 LPH
Dimension (L x W x H)	450 x 470 x 895 mm	450 x 470 x 895 mm	450 x 470 x 895 mm
Weight	22 kgs	22 kgs	22 kgs
Flow Rate	158* liters / hour	162* liters / hour	228* liters / hour
Inlet Pressure (Min/Max)	1.0 - 2.0-kg / cm2	1.0 - 2.0-kg / cm2	1.0 - 2.0-kg / cm2
Max. Feed Water TDS	1500 ppm	1500 ppm	1500 ppm
Rejection of TDS (Min.)	90 to 95%	90 to 95%	90 to 95%
Water Recovery (Min.)	Upto 40%	Upto 40%	Upto 40%
Sediment Filter	10 micron	10 micron	10 micron
RO Membrane	800 GPD x 1	450 GPD x 2	800 GPD x 2
Input Voltage	230 <u>+</u> 10% VAC	230 <u>+</u> 10% VAC	230 <u>+</u> 10% VAC
Power Consumption	80 W Max.	80 W Max.	80 W Max.
Stages of Purification	4	4	4
Maximum Duty Cycle	790 litres / day	810 litres / day	1140 litres / day

& ION EXCHANGERefreshing the Planet



*Under the test conditions of water inputs @ 750 TDS

ECOSMARTRO Water Purifier



- ☐ Upto 60% Pure Water Recovery
- ☐ 3X higher pure water recovery than other conventional RO Purifiers
- ☐ Reduces water wastage substantially
- ☐ Prevent germ build up by automatically cleaning the purifier
- ☐ Automatic power flush enhances membrane life

Technical			
Specification	50 LPH	100 LPH	150 LPH
Dimension (L x W x H)	435 x 510 x 815 mm	435 x 510 x 815 mm	435 x 510 x 815 mm
Weight	32 kgs	32 kgs	32 kgs
Flow Rate	81* liters / hour	189* liters / hour	257* liters / hour
Inlet Pressure			
(Min/Max)	1.0 - 2.0-kg / cm2	1.0 - 2.0-kg / cm2	1.0 - 2.0-kg / cm2
Max. Feed Water TDS	1500 ppm	1500 ppm	1500 ppm
Rejection of TDS			
(Min.)	90 to 95%	90 to 95%	90 to 95%
Water Recovery (Min.)	Upto 60%	Upto 60%	Upto 60%
Sediment Filter	10 micron	10 micron	10 micron
	300 GPD x 1 ; 100 GPD	300 GPD x 2 ; 100 GPD	300 GPD x 3 ; 100 GPD
RO Membrane	x 1	x 1	x 1
Input Voltage	230 <u>+</u> 20% VAC	230 <u>+</u> 20% VAC	230 <u>+</u> 20% VAC
Power Consumption	80 W Max.	80 W Max.	80 W Max.
Stages of Purification	5	5	5
Maximum Duty Cycle	405 litres / day	945 litres / day	1285 litres / day









- ☐ Safe drinking water for housing societies, hotels, restaurant, hospitals
- ☐ Compact MS Unit with robust mild steel powder coated frame
- ☐ Range of models with capacities from 200 300 ltrs/hr
- ☐ Easy to startup and uses very little space on installation
- ☐ Efficiently removes upto 95% of total dissolved solids (TDS) or salinity to produce water that is pure, safe & clear.
- On line instrument to monitor treated water quality
- ☐ The most economical & efficient method of dissolved solids removal

Ted	chnical	Spec	cifica	tion				
Model	401	402	403	404	405	802	803	
Average Permeate Flow (I/h)	200	400	600	800	1000	2000	3000	
Average Recovery (%)	30	30	30	30	30	30	30	
Maximum Permissible TDS in feed (ppm)	1500	2500	2500	2500	2500	2500	2500	
Average TDS Removal (%)	95	90	90	90	90	90	90	
Minimum Feed Pressure (Kg/cm²)	1.5	1.5	1.5	1.5	1.5	1.5	1.5	
Power Supply	220/230V	415V	415V	415V	415V	415V	415V	
	50Hz	50Hz	50Hz	50Hz	50Hz	50Hz	50Hz	
Drive Motor (hp / rpm)	0.75/1450	3.0/2900	3.0/2900	3.0/2900	3.0/2900	5.5/10 x	5.5/10 x 2900	
Dimensions								
Width (mm)	545	850	850	850	850	1500	1500	
Depth (mm)	480	800	800	800	800	1100	1100	
Hight (mm)	1548	1650	1650	1650	1650	2100	2100	





Softenizers Water conditioners



- ☐ Soft water is gentle to skin & hair
- ☐ Increase the life of fabric
- Lesser plumbing problem, reduces the maintenance cost of expensive fittings (taps, pipes & faucets, etc.)
- ☐ Deliver greater washing power and reduces soap consumption
- ☐ Prevents scale deposits on utensils. Increase life span & efficiency of appliances (Geysers, steam irons, washing machines, etc.)
- ☐ Reduces cooking time & consumption of gas. Reduces fuel cost
- ☐ POU Softenizer can be attached to geyser, washing machine, shower, etc.

Technical Specifications			
Flow Rate	8-10 ltr / Min		
Max. allowable hardness in the raw			
water as CaC03	500 ppm		
Max. allowable hardness (outlet) in			
treated water as CaC03	< 50 ppm		
Soft water output	300 ltr (at hardness of 500 ppm)		
Soft water output	600 ltr (at hardness of 250 ppm)		
Recharging Time	30 Minutes		
Mode of Recharging	Manual		
Recharging Material	Zero B Palletized Recharging Salt		
Min./ Max. Operating pressure	0.5 - 2 kg/ cm ²		
Inlet port size	½ BSP		
Dimension	550 (height) x 150 mm (diameter)		
Weight	6.85 Kg		





Auto Softenizer Water conditioners



Features

The wholesome Softenizer that Thinks and works for you

Thinks

- ☐ Monitors water usage and adjust to your changing needs
- ☐ Inform your early on low salt in brine tank
- ☐ Communicates and prioritizes wash cycle with adjacent filter

Works

- ☐ Works through its powerful program cycles to consistently deliver soft water
- ☐ a Recharges the softener automatically or at your will
- ☐ Display remaining soft water, flow rate, and progess cycle

Process Cycle

- ☐ Backwash flushes remaining salt from the system to drain
- ☐ Fast rinse ensures that the Softenizer is all set for softening once again
- ☐ Automatically adjust the recharging time to suit your charging water

Technical Specification		
Model	3 A	
Flow Rate (m3/h)	3	
Salt regeneration (in kg)	8	
Output Capacity per recharge (@200 ppm hardness as CaCo³)	14m³	
Process Valve	Fully Automatic Programmable	
Overall Space Occupy	4 x 5 sq.ft	
Softenizer Housing	Composite filament Wound Resin vessel & HDPE Brine tank	
Dimension of Softenizer	13" dia x 54 " height	
Dimension of Brine Tank (in inch)	18" dia x 26 " height	
Resin Type / quantity	225 NaF / 45 litres	

NaF is Upgraded NSF Certified Food Grade Resin







- ☐ D-FERROUS IS India's first Iron Remover exclusive designed for Indian households
- ☐ It is fitted with a unique user-friendly backwash valve that regulates all function
- □ D-FERROUS acts as an effective shield against Iron Contamination in water by elimination the iron precipitates
- ☐ Leaves skin soft, glowing and healthy
- ☐ Retains colour / texture of fabric
- ☐ Saves on cooking gas consumption
- ☐ Removes foul metallic taste from water
- ☐ So give your family Iron Free Water at a fraction of the cost



Technical Specification								
Iron Remover Model	Flow (LPH)	Iron Level (PPM Max)	RO Product Suitable	Output (liters)	Backwashing Time			
10" DF K I T	30	2	to 10 LPH	250	Backwash Daily			
POU DF	90	5	to 30 LPH	350	@ 1.5 times service flow for 20 ,mins.			





NGS Series Water conditioners



Features

- ☐ Water Treatment in Housing societies, hotels, shopping malls, and corporate parks, bungalows, Institutions, etc.
- ☐ Pre Treatment for Reverse Osmosis plants
- ☐ Water treatment for boiler feed and cooling towers
- ☐ Removes suspended solids, Turbidity from water
- ☐ Gives the purest form of soft water, reduces hair loss and stops skin ailments
- ☐ Increases the life span of expensive bathroom and kitchen appliances
- ☐ Reduces plumbing problems with scale deposition on bathroom fittings

Technical Specification							
Softenizer Model	3M	3MQ	6MQ	9MQ	14MQ		
Flow Rate (m³/hour)	3	3	6	9	10		
Working Pressure (m³/h) (Max-Min)	1.8 to 3.5						
Output Capacity per recharge (@200 ppm hardness as CaCo ³)	14	28	50	84	130		
Salt Regeneration (in kgs)	8	16	28	48	72		
Dimension (in inch) Dia x Height	10 x 54	13 x 54	16 x 65	21 x 62	24 x 72		
Resin Type	225 NaF	225 NaF	220 NA	220 NA	220 NA		
Resin quantity (in litres)	45	90	175	300	400		

Please note:

- •The product picture shown is only available in 3M & 3MQ Model
- · For all other models product look may vary at actual
- NaF is Upgraded NSF Certified Food Grade Resin





NGMA Series Carbon Filter



Features

- ☐ Removes chlorine from drinking water.
- ☐ Removes organic matter from drinking water.
- ☐ One FRP pressure vessel (NGMF / NGMA) fitted with plastic internal fittings
- ☐ One set of plastic frontal piping & multiport valve.
- ☐ One complete charge of suitable media and supporting under bed media
- One pressure gauge.
- ☐ Reduces plumbing problems with scale deposition on bathroom fittings

Technical Specification								
Model	NGMA20	NGMA30	NGMA45	NGMA65	NGMA110	NGMA160		
Flow Rate (m³/hour)	2	3	4.5	6.5	11	16		
m3/hour flowrate @ 1 ppm Inlet free Chlorine	2	3	4.5	6.5	11	16		
3.5 ppm inlet free chlorine	1.1	2.3	3.5	5	8.3	11.8		
Max Working Pressure (kg/cm²)	3.5	3.5	3.5	3.5	3.5	3.5		
Volume/backwash	0.3	0.4	0.7	0.9	1.4	2		
Dimension (in inch) Dia x Height	12 x 48	16 x 65	21 x 62	24 x 72	30 x 72	36 x 72		

Please note:

- The product picture shown is only available in NGMA 20 Model
- · For all other models product look may vary at actual





NGMF Series Sand Filter

NGMR WATER FILTER

- ☐ Pre treatment for drinking water in housing societies, hotels and shopping malls
- ☐ Pre treatment for Reverse Osmosis system
- ☐ Swimming pool filtration in housing societies and hotels.
- ☐ Pre treatment for cooling towers and boiler feed.

Technical Specification								
Model	NGMF20	NGMF30	NGMF40	NGMF60	NGMF85	NGMF135	NGMF195	
Flow Rate (m³/hour)	2	3	4	6	8.5	13.5	19.5	
Max Working Pressure (kg/cm²)	3.5	3.5	3,5	3.5	3.5	3.5	3.5	
Volume/Backwash (m³/h)	0.9	1.2	1.4	2.2	3	4.5	6.5	
Dimension (in Inch) Dia x Height	12 x 48	14 x 65	16 x 65	21 x 62	24 x 72	30 x 72	36 x 72	
Filter Media (in kg)	120	150	200	340	450	700	1000	





Are you drinking safe water?



Get your water tested today





THANK - YOU INWINE JOO





